

ROB'S DOGS



ANNUAL REPORT 2024-2025

ABOUT US



Rob's Dogs began unofficially back in 2013, when Rob's widow Rebecca visited Bali and was deeply disturbed by the neglect and abuse suffered by street dogs there.

In early 2014, having moved to Bali to volunteer with a shelter in Ubud, she realized that the root of the problem was **unwanted dogs**; if more dogs could be sterilized, fewer would be born only to suffer lives of neglect on the streets. Rebecca focused her efforts on establishing a sterilization program at the shelter.

She remained in Bali until mid-2016, when she moved (with her rescue dog) to the small island of Koh Samui in Thailand. On Samui, she connected with various rescue groups, but it soon became clear that - while many offered sterilization - it wasn't their main focus; rescue work always took priority.

So, Rob's Dogs Foundation was established in Thailand, dedicated exclusively to sterilization. Today, we operate our own high-volume spay and neuter clinic on Koh Samui, along with a mobile clinic that services the mainland and surrounding islands.

A MESSAGE FROM OUR FOUNDER

REBECCA CAIN



“When I first started helping street dogs more than a decade ago, I never imagined Rob’s Dogs would grow into what it is today; a dedicated Foundation with clinics, volunteers and supporters spanning countries.

Every animal we sterilize, every life we save, and every community we reach is a reminder of what compassion and teamwork can achieve. None of this would be possible without our incredible donors, volunteers, and partners who believe - as we do - that **every animal deserves a chance at a better life.**

From the bottom of my heart — thank you for standing with us, for believing in this mission, and for helping Rob’s Dogs make a difference every single day.”

THE PAST 12 MONTHS AT ROB'S DOGS

We have had an incredibly busy and successful year!

Over the past 12 months, we've partnered with local groups across Thailand to deliver life-changing mobile sterilization clinics in areas that rarely receive any veterinary care.

We've also expanded both our donor and volunteer base which means more funds, more helping hands, and ultimately more animals sterilized. Every new supporter and volunteer helps us reach further into communities in need, breaking the cycle of suffering for countless dogs and cats.

SPAY TODAY, SAVE TOMORROW



[DONORBOX.ORG/ROB-S-DOGS-SUBSCRIPTION](https://donorbox.org/rob-s-dogs-subscription)

THE YEAR AHEAD

We're already in full swing for 2025–2026, with most of our mobile clinics for the coming year already planned and confirmed. One exciting new project is the creation of a small shop at our Koh Samui clinic, where we'll sell merchandise and ethical products — part of our goal to make Rob's Dogs more self-sustaining in the long term.



We've also moved our website from the .au domain to .org, reflecting our growth as an official Foundation registered in two countries. This year, we achieved tax-deductible status in Germany, and we're aiming to add the United States and the United Kingdom to that list in 2026. We're incredibly proud of how far we've come, and even more excited about what's ahead for Rob's Dogs. ❤️

STERILIZATIONS

This year, Rob's Dogs expanded beyond our work on Koh Samui to run at least one mobile clinic every month. These clinics allow us to reach more remote communities in need, providing vital sterilization services where none previously existed — helping to stop the cycle of suffering right at the roots. ❤️



6,085 TOTAL ANIMALS STERILIZED

- **1,372 FEMALE DOGS**
- **2,668 FEMALE CATS**

1,079,084,000

UNWANTED BIRTHS PREVENTED

PROJECTS 2024-2025

BANG CHAK MOBILE CLINIC

We received a request from the **Second Lieutenant of the Municipality of Bang Chak** in **Nakhon Si Thammarat**, asking for help in his village. Thanks to the generosity of **Teachers Pet Treats**, who provided physical donations, and the many supporters who contributed to our fundraiser, we were able to answer that call. Over the **Thai public holidays in July**, our team travelled to Bang Chak and **sterilized 228 animals in just four days** — preventing the birth of an estimated **50 million unwanted animals** in future generations. Our **cost per animal was under 600 THB**, and through the combined support of physical and monetary donations, **every expense for this mission was fully covered**.

💚 A true example of community, compassion, and collaboration in action.

STERILIZATION PROJECT!

In Bang Chak



4 DAYS - 2 VET TEAMS
228 ANIMALS STERILIZED
OVER 50 MILLION LIVES SAVED



STERILIZATION PROJECT!

In Ao Khanom



4 DAYS - 2 VET TEAMS
146 ANIMALS STERILIZED
OVER 24 MILLION LIVES SAVED



KHANOM MOBILE CLINIC

We've been working closely with the **community in Khanom** since our very first **Spay-a-Thon in February 2024**. Our goal is to return **every second month**, though in reality, quarterly visits are currently the most achievable. Once again, we received incredible support from **Teachers Pet Treats** through generous physical donations, along with cash contributions from our amazing donors. During our latest clinic, we **sterilized 146 animals over four days**, preventing the birth of an estimated **34 million unwanted animals**. Our **cost per animal was just over 600 THB**, and thanks to the combined physical and monetary donations, **we were able to cover the entire cost of this event**.

💚 Another step forward in creating a healthier, happier future for the animals and people of Khanom.

PROJECTS 2024-2025

SURAT THANI MOBILE CLINIC

We were contacted by the **Tha Thong Mai Subdistrict Administrative Organisation** to assist with a sterilization campaign for animals in their community. With the generous support of **Teachers Pet Treats** providing physical donations, along with cash contributions from our amazing supporters, we were able to make it happen.

Over the course of the clinic, we **sterilized 175 animals**, preventing the birth of an estimated **32 million unwanted animals**. Our **cost per animal was approximately 800 THB**, and we finished the project with a small **shortfall of just over 3,000 THB** — a remarkable outcome for such a large and impactful mission.

STERILIZATION PROJECT! *In Surat Thani*



**175 ANIMALS STERILIZED
OVER 32 MILLION LIVES SAVED**

♥ Every clinic brings us one step closer to a future where no animal is born to suffer.

CNVR EVENT

21-27 September



Donations Welcome!
DONORBOX.ORG/KOPHANGAN

KHO PHANGAN MOBILE CLINIC

We received many requests for help from the community on Koh Phangan, and it took a lot of co-ordination to make this event happen. We were grateful for the incredible support from local businesses, including Happy Doggo, Teachers Pet Treats, Eco Thailand Foundation, Amocvet, Pips Paws, Green Papaya Beach Resort, The Boulder Group, My Healthy Me, and Chantaramas Beach Resort. Thanks to everyone's efforts, we sterilized **534 animals**, preventing the birth of **over 89 million unwanted animals** on the island. Our **cost per animal was just under 600 THB**, and we were fortunate to receive a donation surplus, which we are holding for the next event on Koh Phangan.

PROJECTS 2024-2025

KHANOM CATS POP-UP S&N EVENT

We zipped over to Khanom for a special **one-day pop-up cat sterilization blitz**, taking only what we could fit on our 3-wheel motorcycle! We **sterilized 50 cats**, preventing the birth of **over 12.9 million unwanted kitties** in that community.

Our **cost per cat was just over 500 THB**, and thanks to generous physical and monetary donations, we had a **surplus of over 200 THB** for future events.

STERILIZATION PROJECT!

In Khanom



1 DAY - 1 VET TEAM

50 CATS STERILIZED



OVER 12.9 MILLION LIVES SAVED



KHANOM ONGOING MOBILE CLINIC

In **January 2025**, we proudly returned to Khanom for a **4-day sterilization event**.

With our part-time mobile clinic vet, volunteer vets and tireless helpers, we **sterilized 237 animals**, bringing real, lasting impact to this underserved area.

During the event, we were shocked by the number of severe **pyometra cases** — including the worst we've ever seen in a cat. The cause? - widespread use of **Medroxyprogesterone Acetate (MPA)**, commonly sold in Thailand as **Provera®**, **Depo-Provera®**, or **Depo-Moxie**.



MPA is a human contraceptive injection that was once promoted by Thailand's Department of Livestock as a cheap alternative to sterilization in rural areas. Years ago, it was made **illegal for use in animals** — and for good reason.

PROJECTS 2024-2025

KHANOM MOBILE CLINIC

In **February 2025**, we returned to Khanom for a **2-day sterilization event**, sterilizing **144 animals** with our part-time mobile clinic vet and helpers.

Challenges remain:

- Finding a safe, consistent venue is tough
- Harmful **MPA injections** continue to cause severe pyometra
- Limited staffing meant we relied on the community to bring animals in — thank you to everyone who helped
- Each event teaches us and drives us to adapt; these animals need us, and we can't do it alone.




In **May 2024**, Rob's Dogs Foundation traveled to the remote island of **Ko Phaluai** after a Thai PBS story highlighted the growing stray animal crisis. Access was difficult and costly, so we skipped a preliminary survey and went straight to work. Over a **4-day spay-a-thon**, we sterilized **111 cats**, preventing over **20 million potential kittens**, leaving only young kittens and heavily pregnant mothers.

In **February 2025**, we returned to find 50–100 more cats. Most were extremely wild, and with only one trap and net, catching them was a real challenge. Despite this, we **sterilized 43 animals**, thanks to our dedicated volunteers. Since then, we've fundraised for more equipment and now have **20+ cat traps** ready. Once the budget allows, we're committed to returning to complete the mission.

PROJECTS 2024-2025

MARCH 2025 – HANDS-ON IN KOH PHANGAN

We returned with a new approach:

 **less talk, more action**, teaming up with **SUSA** and small, hands-on groups on the ground. Survey challenges meant we planned for **200+ dogs** but only saw 80 — and it paid off.

Total dogs sterilized: 201 - 153 stray - 48 owned - 28 darted (6 already sterilized)

One death: a wild mother dog with advanced milk fever. Her **9 puppies were rescued** — 6 adopted, 3 with SUSA foster care.



LESSONS & STRATEGY

- Input from street feeders/residents estimated 100+ uncounted wild dogs
 - New reporting system prevented duplicate efforts
- None of this would be possible without **donors, vet teams, local partners, and volunteers**. Hands-on partners = real impact



MAY 2025 – KHANOM STERILIZATION EVENT

We returned to Khanom for a **4-day event**, sterilizing **117 animals** with our part-time mobile clinic vet and tireless helpers, making a real, lasting impact. This was the **final event with Happy Doggo**: reporting changes earlier in 2025 led us to focus fully on **direct animal care**. We brought **both vehicles, extra staff, and specialist dog catchers** to hit breeding hotspots. The local school hosted us warmly, and we made a **donation in thanks**.

Pyometra cases remain high, linked to illegal hormonal injections. We are looking for a partner to address this locally. For this final Happy Doggo event, we gave it our all — sterilizing dogs we'd tracked for months, including one **elusive mother dog** who had evaded all previous attempts.

BIG WINS...

A BIRTHDAY WITH A PURPOSE



For our Founders 50th birthday, we launched a special fundraiser for **Rob's Dogs Foundation**, aiming to find **50 new monthly subscribers** donating \$5–\$20 each month.



The response was incredible — not only did we secure **steady, ongoing support** for our mission, but the campaign also helped spread awareness about the urgent need for sterilizations and community education.


Every new subscriber means more animals sterilized, more lives improved, and a stronger, more sustainable foundation for the future. Thank you to everyone who celebrated with us by giving hope to those who can't ask for it themselves.

♥ **This birthday wasn't just about Rebecca — it was about them!**

BUSINESS SUPPORT

In September, a new volunteer joined the Rob's Dogs Team. **Victoria** (Tori) is based in the UK but is a long-term animal welfare supporter, and has visited Samui several times - meeting Rebecca at the clinic this year; she has come on board to raise our business profile, seek new connections and sponsorship, find new volunteers and build our LinkedIn profile as well as setting up a **new business only database**.

SOCIAL MEDIA HIGHLIGHTS

 Our biggest growth this year was on **Instagram**, thanks to partnerships with groups like **Pips Paws** and **Samui Street Dogs** with strong followings

 Focusing on **video content** has paid off too — we saw **40% growth in YouTube subscribers** this year!



37% Increase in followers year on year



50% Increase in followers year on year



40% Increase in followers year on year



No change




1% increase in followers year on year



10% Increase in followers year on year

FINANCIAL REPORTING


Thanks to the generosity of our supporters, we've **sterilized 6,085 animals** this financial year! 

We rely on donations to **relieve the suffering of stray animals across Southern Thailand**, and this year your support made a huge difference ...

TOTAL DONATIONS/INCOME: \$180,155 AUD

Income	Amount AUD
Interest on Investments	\$1,620
Donations (Individual, Business & Grants)	\$178,535
Total Income	\$180,155

Most non-profit councils and advocacy groups recommend maintaining a **prudent reserve**, typically ranging from **3 months to 2 years of operating costs**. Given the ongoing economic impacts of Covid, we feel a robust reserve is **essential to ensure Rob's Dogs' survival**. We currently maintain **\$60,000 AUD** (up from \$30,000 AUD) following a board decision to increase in line with our recent expansion.

 **Important:** This reserve comes from **Rob's estate**, not supporter donations.

CURRENT PRUDENT RESERVE (INVESTED): \$60,000 AUD

FINANCIAL REPORTING CONT'D

Expenses	Amount AUD
General Donations to Partners	\$28,457
RDF Sterilizations in Thailand	\$160,956
Service Charges (DonorBox, PayPal, Stripe etc)	\$184
Postage & Delivery	\$71
Website	\$303
Total Expenses	\$189,971

For most of this financial year, we had an **MOU with Happy Doggo** covering the costs of dog sterilizations in Samui and selected areas, which required **monthly invoicing**. We now operate a **Thai bank account** and submit **Thai financial reports**, so many day-to-day expenses (which previously went through the Australian account) are now recorded in Thailand. **General donations** supported **Terri's Happy Hounds, Dharamsala Animal Rescue, and Paws of Nusa Penida**. These groups manage their own fundraising and submit receipts, but due to the **administrative burden on volunteers**, we wound up this project in **January 2025**.

OTHER COSTS INCLUDE:

- **Postage:** Sending medical donations to our volunteer in Australia, who then brings them to Thailand
- **Website:** Annual hosting fees
- **Charges:** Low fees from Donorbox, PayPal, and Stripe, thanks to charity accounts; we also encourage direct donations to our Australian or Thai bank accounts to avoid additional fees

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